

NOTICE-ENGLISH HONOURS APPLICANTS

It has been noticed that a large number of applicants seeking English Honours can't be accommodated due to limited seats in English Honours. Such candidates are given chance to take admission to **three year (CBCS) B.A (Major) in Communicative English under University of Calcutta** course with the same application ID. Interested candidates may send mail to college e-mail address principal.jdc26@gmail.com stating their interest along with name and Application Id. Subject line of the mail should be "Interested to take Communicative English (Major)"

For their reference a brief note about Communicative English Course, its objective and prospect are given below.

COMMUNICATIVE ENGLISH (MAJOR)

Proficiency in English is acknowledged to be an essential requirement in a multilingual nation like India, for communication at national as well as international levels. The present system of higher education, however, does not fully equip the advanced student for entry into the job market after securing the B.A. degree. It is with this objective in mind that the UGC has introduced Communicative English Major in select Colleges at degree level.

The course is oriented towards fulfillment of the following objectives:

- To train and prepare the students to seek and find employment in the corporate, media, English language teaching and content writing sectors
- To develop communicative competence in students
- To impart knowledge, ideas and concepts in the technicalities of proper pronunciation, structure, appropriate use and style of the English Language as well as the application areas of English communication
- To expose the students to the employment opportunities, challenges and job roles.
- To enable the students to conduct independent surveys, collect and analyze data, prepare and present reports and projects
- To guide the students to establish self-employment strategies

It can be said that Communicative English Major is a vocational subject which is oriented towards increasing employability skills. Its approach is functional and practical. A student studying English Honours is exposed to the literature aspect of the subject whereas a student of communicative English learns the language component thoroughly which is the most vital ingredient necessary to excel in today's competitive world.

Components:

Media studies, Entrepreneurship and Socio linguistics, Phonetics, writing skills, Practical components such as Media internship, Teaching internship, GD, Mock-interview, Anchoring, Audio and Video blogging, Socioeconomic Survey, Travelogue are only some of the highlights of the course.

Scope:

Students can pursue postgraduate studies in the following courses:

1. Film studies
2. Comparative literature
3. Mass communications
3. Media studies
4. Travel and Tourism
5. Linguistics
6. Public Relations

7.Human resource management

8.English M.A.

9.MBA

And many other courses.

Job opportunities can be accessed right after the completion of the course or after further studies.

Students over the years have successfully placed themselves in corporate houses as well as educational institutions and have made both the faculty and the college proud of their achievements.

Principal